

COMING EVENTS



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Men's Mackinaw Shirts, all wool at \$2.95

Men's Fine Gray Cotton Flannel Shirts, at each 95c

Still a few boys Moccasins left, size from 1 to 7, at pair 50c

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HOCKEY GAME

RED WINGS DEFEAT GUNNERS

The Red Wings journeyed to Glenora last Thursday night and took the Gunnars into camp by a 1-0 score. Both teams were playing well and the Red Wings were showing a much improved form from what they showed against the Monarchs here Wednesday. The game was fast and evenly matched but the Red Wings had the necessary speed to earn their goal which came after 8 minutes of play in the 2nd period when Jack Crowfoot scored a pretty goal on a pass from his brother Eddie.

GLEICHEN JUVENILES DEFEAT STRATHMORE JUVENILES 3-2

On Saturday night before a fairly good crowd the fast Gleichens juvenile team took the Strathmore boys by a score of 3-2 at the Strathmore rink.

The Gleichens boys had the best of the play in the first two periods, but in the last stanza the local boys played up and the game was fast in this period, but they failed to tie the score. However the Gleichens boys deserved their victory.

Jack Van Tighem and F. Ridley scored the Strathmore goals. Both of these boys played well and Callaghan played a good game in the Strathmore goal.

RED WINGS DEFEATED

AT THE HAT 1-0

The Red Wings played at Medicine Hat on Saturday night, and before a crowd of 1500 people lost a very close game by a 1-0 score. In spite of the fact that the ice was soft it was an exceedingly fast game and from all reports the Red Wings did not get the breaks they deserved. The Monarchs goal was scored in the middle of the first period when Fisher shot and the puck glanced into the Red Wings net off one of the Monarchs.

\$35,000 SALARY

Babe Ruth signed up Friday last with his baseball employer at a salary for 1934 of \$25,000. The Colonel and I simply decided there was no use prolonging the matter this time, explained Ruth. We got together quickly. I gave him my figure and he gave me his. We reached an agreement and I am satisfied.

The dispatch of the salary business was regarded in baseball circles as a possible indication Ruth has an understanding with Tuppert that he will get a chance to manage the Yankees in 1935, after the present contract of Joe McCarthy expires. The Babe turned down a proposal by his employer to manage Newark Bears of the International League this year.

O'NEILL WITH TIGERS

—O—
Signing of Charlie O'Neill, former Southern Alberta League amateur performer to finish the season with the Tigers in Calgary will be popular among the fans. O'Neill is a fast skater, a clever stick handler and he packs a good shot. In addition he is a good play maker and should add strength and color to the Tiger attack.

O'Neill, while with Detroit last winter was leading scorer of the league up to the time he suffered an injury. This season he was traded to Buffalo but didn't seem to fit in with the club. He wants to play with the Tigers, and that is a big factor.

Reports from Edmonton indicate that Duke Kenta has made an offer for the services of George Heard, substitute right winger of the Tigers. Heard has been out of action for the last two games and Lloyd Turner likely will turn him over to the Eskimos. Other changes also are under consideration.

CROWFOOT

At a school meeting on Friday afternoon the following were chosen to represent the Crowfoot School News, for the current term.

Editor Oliver Gariott
Co-Editor Blanche Damsen
Art Editor Katie Nilsson
Sec-Treas. Stanny Coelex
News Editor Nell Weaver
Sports Editor Hillevy Nilsson
Poetry Editor Opal Englund
Competition Editor Grete Nilsson

My Jim Barnett has gone to the coast for his health and is not expected back until the spring.

The Harvey Brothers are indeed having an "aw" time these days—putting up ice for the Strathmore Park.

Hoover swallowed a bone the other day, otherwise all's quiet on the Eastern front.

ARDENODE

The ladies of the community club met at the home of Mrs P. E. Sarason Wednesday afternoon last. The Roll Call was answered by Short Cuts for the Kitchen. After which the election of officers for the coming year took place. Mrs D. Asplen is now the president, the secretary Mrs. S. Brook, and Mrs. P. E. Sarason will act in the capacity of social convener. The hostesses served a very delicious lunch, which brought a very interesting afternoon to a close.

The annual ratenayers meeting was held in the Serviceberry school 1 at 2 p.m. Saturday last. A very poor gathering could be seen. The ratenayers not being interested enough to turn out. Mr. John Davis was elected trustee for the coming term.

Judge (sternly). Well what is your alibi for speeding fifty miles an hour? George—I had just heard your honor, that the ladies of my wife's church were giving a rummage sale and I was hurrying home to save my other pair of pants.

Judge—Case dismissed.

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enjoy the hospitality of the Grosvenor. Here you will be among friendly people. The Grosvenor is a quiet Hotel within two blocks of the heart of Vancouver's shopping and theatre district, yet away from heavy traffic. Metropolitan dining room service, comfortable lounge and writing rooms. Rates are reasonable.

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Double Room \$12.00
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NEW FORD
V-8
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Ford engineering and manufacturing methods made the V-8 type engine available in a low cost car. The Ford is the only car under \$3700 with a V-type engine. But Ford didn't stop there. For 1934 the engine has been materially improved. It is now the most economical car to operate ever built by the Ford Motor Company.

More miles per gallon, quicker starting in cold weather, greater power, more speed and smoother performance are obtained with the new Dual Carburetor and Dual Manifold. A new built-in ventilation system gives desired fresh air without drafts and does not obstruct the vision.



THE CANADIAN
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Motors

Help Wanted—Little Betty, aged 9, snail down by her bed and prepared to say her prayers.

Please God, make Rome the capital of Turkey, she pleadingly asked.

Her mother who was standing over her, gasped.

Darling, she exclaimed, whatever do you mean by that?

Little Betty rose to her feet.

Well, mummy, she said, that is what I put in my examination paper today.

George—I read in the paper that science has discovered that singing warms the blood.

Jealous—He must be right. I've heard singing lately that just made my blood boil.

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"That the Dawns and Eves of this Year will not find you hunting frantically through the ice chest in search of a beverage, with which to welcome, or speed, your guests."

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STRAITHMORE STANDARD

PUBLISHED EVERY WEDNESDAY
OFFICE PHONE 17 A. A. MOORE, EDITOR, RES. PHONE 94
SUBSCRIPTION PRICE \$2.00 PER YEAR IN CANADA
OUTSIDE CANADA \$2.50 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

CHEADLE

Saturday evening proved a wonderful night for skating when the sports club of Cheadle held the opening of their rink. Invitations were extended to neighboring communities and in all about sixty people assembled for an evening of fun. After skating till eleven, they all trooped over to the basement of the Ladies Club Hall where a delicious lunch of coffee, buns, wafers and cake was served to the hungry skaters. The party which had been immensely enjoyed by all broke up at 12 o'clock.

The Junior boys of Cheadle played an exciting game of hockey last Saturday afternoon with the Strathmore Midlets when they were defeated 9 to 0.

At the Sports Club meeting last Wednesday evening Bill Craig was chosen captain of the Cheadle Hockey team and Stan Craig, manager.

The Ladies Club held a meeting last Thursday at the home of Mrs. Loudenback. A new social committee was chosen and Mrs. Craig elected as chairman. Mrs. Loudenback was chosen manager of the hall.

A bridge party of four tables was held at the home of Mr. and Mrs. Cramer Monday evening. Miss Eileen Novak and Mr. William Scott were the fortunate winners. Miss Jean Wainwright and Mr. Drewery Lawson received the consolations. Lunch was served after the card game.

Miss Ruth Kirton left for Calgary on Monday evening. After spending a week in Calgary she will go to Okotoks to work.

Mr. and Mrs. Alex Story held their silver wedding anniversary last Saturday evening in the Hudson's Bay in Calgary. A delicious lunch was served in the Elizabethan room and Mr. and Mrs. Story were presented with a Silver tray. Later the guests dined in the Green Room to old time music. There were about 75 guests, many from Cheadle.

The average mark obtained by Dorothy Sugden was 58 per cent and got 49 as published in the recent school report.

Miss Girling and Miss James were visitors to Calgary during the week end.

Mr. Montague left for North Dakota last week to visit his parents.

A bridge party was held at the home of Mrs. Allan Monday 16th. The fortunate winners were Miss Eileen Novak and Mr. McKenzie.

Mrs. Cramer gave a very enjoyable party for her daughter Jeanette Friday evening last. Many games and contests kept the party a gay scene. A delicious supper was served and dancing ensued for some time after which the party broke up about 2:30 a.m. Among those present were: Misses Crier, Houston, Martha Hartell, Betty Wade, Theresa Vidal, Dorothy Sugden, Dorothy Kruger, Verna Barber, Violet Hartell and Irene Payne. Messrs. Cecil Barber, Vernon MacKay, Roy Novak, Ronald Rea, Joe Novak, Roy Payne, Jack Hartell and Ray Cramer.

A surprise party was the scene of much enjoyment at the home of Mrs. Konkin Wednesday last where many friends assembled.

Don't forget the big dance to be held at Cheadle on January 19th by the Sports Club. Mrs. Traister's Hill Billies from Calgary are playing from 9 p.m. to 2 a.m. sharp. Everybody welcome.

NAMAKA

The Ladies Aid and the Namaka United Church congregation had their annual meeting jointly in the I.O.O.F. Hall on January 9th. Reports of the Y.P.S. and Ladies Aid activities were read by Marjorie Wooster and Mr. Chas. Watson respectively. The treasurer's report, made by Mrs. Mackie showed the Aid had earned over \$147 in 1933, eighty of which had gone towards the ministers salary and twenty five for hall rent. No change was made in the church board and only one in the Aid executive, Mrs. Hans Thomson succeeding Mrs. H. E. Johnston as vice president.

On January 9th Mrs. George MacBean was hostess to one of a series of card parties held under the auspices of the Gleichen Eastern Star Lodge. The high honors of the evening went to Mrs. Wm Eby and Mr. H. T. Colpoys. The guests included Mr. and Mrs. H. Brown, Mr. and Mrs. H. T. Colpoys, Mr. and Mrs. W. Eby, Mr. and Mrs. J. A. Little, Miss Merrill Brown and Mr. George Saunders.

Mr. H. R. Wooster is in Calgary doing jury duty in the criminal assizes.

At an executive meeting held at the home of Miss Ida Thomson last Saturday evening it was decided to send for additional copies of the play, The Antics of Andrew, and to start work on its production as soon as possible. The regular meeting of the Y.P.S. was held last Tuesday at the home of Mr. and Mrs. H. A. Miller. Plans regarding the play were discussed. A read-on true courage given by W. Watson, and a devotional period led by Mr.

**\$1.00
Week**

3 LBS BLUE RIBBON TEA	\$1.00
3 LBS BRAID'S TEA	\$1.00
4 LBS 30c COFFEE	\$1.00
4 DOZEN ORANGES	\$1.00
9 PACKETS CORN STARCH	\$1.00
9 SHREDDED WHEAT	\$1.00
9 TINS TOMATOES	\$1.00
30 BARS WHITE LAUNDRY SOAP	\$1.00
16 BARS PALMOLIVE SOAP	\$1.00
24 LBS BEANS	\$1.00
21 JELLY POWDERS	\$1.00
RAISINS, Lexita, Seeded, 10 LBS for	\$1.00

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PEERLESS CARBON COAL

Select Lump, off car, delivered,	\$5.75
Mercury Lump, off car, delivered	\$6.25
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Brundage. Cards and lunch followed. First prizes of the evening's play were won by Mrs. Claude Mackie and Verdie Watson.

Mr. Hans Thomson left Monday morning for Edmonton where he will represent the Namaka local at the U.F.A. Convention.

**MASS MEETING OF
RETAIL MERCHANTS**

A meeting of much importance to Retail Merchants in the Province was held in Edmonton February 12, 13, and 14. This meeting is called for the purpose of devising some plan of assistance to Retail Merchants in the problems they are confronted with in these days of depression and little money.

The merchants as a whole are carrying thousands of dollars on their books for some of which payment may never be realized.

It is to help solve the difficulties as a result of the above situation that the above meeting is called and it should be of vital interest to retail merchants. We wonder if some provision could not be extended to other lines of business as well, victims of the depression to an equal extent.

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GENERAL MACHINE WORK
GOOD EQUIPMENT

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PHONES

27

The Standard's Exchange

THE STANDARD BRINGS THE BUYER AND SELLER TOGETHER

In order that the farmers and the public generally may be in a position to buy, sell or exchange any article, or secure any article that they want and need, the Standard has established this page. If it free to any and all subscribers whose subscription is paid in advance, so long as such advertisement does not contain more than six lines and a boy getting about 1200 lbs. and a boy getting about 1200 lbs. no brand, about 5 years old. C. Jukes, Nightingale, Phone Rockford 2111. N-25.

FOR SALE—4 ROOM COTTAGE
Double Walls, paper between, 26 x 25 feet, 9 miles North Strathmore, Road map for cash or trade for livestock. Apply Strathmore Standard, Strathmore, Alta.

FOR SALE—LARGE FURNACE
Heater, like new; Coles Heater, Child's Car, Gasoline Lamp, Patience's Bakery, Dec 18.

FOR SALE—1 CARLOAD TOP NO. 1
Feed Oats, 20-cwt. bag, 10 cwt. bag; 500 bushels Seed Oats home test 94 per cent in 6 days. W. Anderson, Langdon, phone 605.

FOR SALE—ELECTRIC WASHER
perfect condition. Bargain price, also Vacuum Cleaner, 32 volt electric on view in Strathmore, Phone 601 or Standard Office 17.

FOR SALE—OR WILL TRADE FOR
any kind of live stock, Yorkshire Boar Pig, from the Strathmore Farm, 18 or 19 months old. Axel O Edwards, Cheadle Phone 1901.

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Strathmore Branch No. 10



W. BROOKS President
W. S. PATTERSON Sec-Treas
MEMORIAL HALL—
F. W. WRIGHT Manager
J. FAWKES Asst. Manager
C. KEELING Sec-Treas
The Memorial Committee have decided in view of the prevailing circumstances to make a reduction on the rental charges for the Memorial Hall for this year and the following rates are now in force.
All other charges are unchanged.
Main Hall for Meetings and
Concerts \$15.00
Main Hall for Dance \$20.00
Main Hall and Dining Room for
Concerts, etc. \$20.00
Main Hall and Dining Room for
Dances \$25.00
The rates for the Dining Room will remain as formerly, viz:
Meals \$15.00
Card Parties, Dances, etc. with use of
Kitchen \$7.50

LOST—BLACK GELDING, BRAND
ed reversed D Z on left shoulder, about 1400 lbs. Sorrel gelding, no brand, about 1200 lbs. and a boy getting about 1200 lbs. no brand, about 5 years old. C. Jukes, Nightingale, Phone Rockford 2111. N-25.

FOR SALE—FRESHMAN RABBIT
3 rules, M. Barber, Strathmore, N-25.

FOR SALE—COMPLETE EDITION
of Charles Dickens Works in 21 volumes, beautifully illustrated and well printed on good paper. Bargain price. Apply Standard Office.

FOR SALE—PURE BRED YORKSHIRE
Boar, 15 months old, \$12.00. Apply T. J. Lamm, Nightingale.

LOST—1 GREY HARE BRANDED
S. Phone Geo. Thiesen, 200 N. Main St. 3 Dollars reward for information leading to recovery of above horse. Apply Standard Office.

FOR SALE—5 TUBE BATTERY
Model, \$20.00. All ready to go. M. Barber, Strathmore.

FOR RENT—VAN MOTHAN FARM
250 acres—8 mile east of town. Apply John J. Pettie, Barrister and Solicitor, 222A, 8th Avenue West, Calgary, Phone M175.

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For rent, and a room suitable for students. Apply T. M. Wears, Barrister, Strathmore.

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John Jensen, Box 70, Strathmore.

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A good thing to warm your room on chilly days or as extra heat in the below zero weather. Phone 17.

FOR SALE OR TRADE FOR STOCK
One 2 or 1 Bottom Gang. Apply Mr. O Edwards, Cheadle.

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Church Notes

ST. MICHAEL'S AND ALL ANGELS CHURCH
—O—
21st January Epiphany 3
at 10 a.m. Sunday School (Senior and Junior).
11 a.m. Holy Communion. The following Ladies.
2:30 p.m. Primary Dept. of Sunday School.
7:30 p.m. Evening Synodical Assembly.

Chancellor Hall Service 3:30 p.m. Confirmation 15th April.
REV. T. M. WINTER
—O—
UNITED CHURCH STRATHMORE
—O—
Nanska—Services 11 a.m. and 7 p.m. Sunday School and Bible Class 10:30 a.m. Service at 7:30 p.m.
REV. E. B. BRUNDAGE
—O—
SACRED HEART CHURCH STRATHMORE
—O—
Rev. Father McAdam, Pastor
Strathmore, Cressland, Langdon

Resolved that it would be in the best interest of citizens of Alberta that Alberta should unite with Manitoba and Saskatchewan to form one province, is the subject on which the A. & A. and the Buecaners will meet under the auspices of the Calgary debating League Tuesday evening.

And what is the rent of this town, including the use of the piano? Is quite the long haired one. Well, suggested the landlord, perhaps you'd be so good as to pay me something first.

THE UNITED CHURCH HELD ANNUAL MEETING

Preceding the business meeting the members and friends of the United Church sat down to a delicious and beautiful Turkey Dinner with other accompanying good things.

The ladies in charge were Mrs. Frank Jones, President of the A. & A. assisted by Mrs. Brundage, Mrs. Allison and Mrs. Layman. Following dinner Mr. Brundage as chairman acted for the various annual reports. These were given by Church leaders, by Rev. D. A. H. Jones, L. A. & F. Jones, S. S. & S. Missions, V. F. S. Miss Jean McGregor, Jr. C. G. T. T. Frances Jones (Sons Group), Fred Jones; M. M. Mrs. Missions, Nanska (Bund), Mrs. Woster; Nanska L. A. Mrs. Jackson; V. F. S. Mrs. Waters.

Mr. Marsh kept of the 8 S spoke of the general interest maintained by the work of the 8 S.

The reports despite conditions showed an encouraging condition. The Church Board was unanimously re-elected with Mr. D. McCumry to fill the place vacated by the removal of Corporal T. Wallace.

A most interesting and able address was given by Rev. Jas. Durrin of South Calgary United Church. Mr. Durrin based his remarks on the three topics, Loyalty, Cooperation and Prayer. He said the church is the only organization with a pure foundation, whereas governments and big corporations were failing, the church was the one open door to extend hope, courage and faith in a world that is trembling. He said that with these conditions prevailing greater loyalty is needed in 1934 than ever before. Mr. Durrin received a hearty ovation for his able address. An item which brought surprise to many present was read by Secretary D. A. Perry, in which the resignation of Rev. E. B. Brundage as Pastor to take effect on June next was tendered. On motion of Messrs. John Taylor and H. E. Johnson, Mr. Brundage was asked to reconsider this resignation.

After votes of thanks were tendered to the ladies for the beautiful refreshments and all other before the meeting dispersed many going over to the rink to watch the hockey match.

ST. MICHAEL'S ANNUAL MEETING

Guid furnished the Banquet, the church members to the number of 100 persons thereof. Guid walked the aisle while many of the other members went to root for the Red Wings. This in brief is the outline of a most enthusiastic meeting of the Parish. To fill in the outline there were reports from Vicar, Warden, and Secretary, from St. Michael's Girls, and from the Sept. St. Michael's Sunday School. Votes of thanks to the Ladies of the Guild, and to the Choir, Master, to the Sunday School Teachers, and to the Organist and her assistants. The officers elected were Messrs. Arthur Lambert and E. E. H. Jones as Wardens, Messrs. Fawcett, Roberts, Perkins, Spurgeon, French and Hand to assist the Wardens on Vestry together with Mr. Patrick, Lay Delegates to Synod of 7th and 8th February were Messrs. Patrick and Slater, with Mr. Hand, and Mr. Perkins as substitutes should they not be able to attend. Mr. Winter pointed out that Registration with the Bible Reading Fellowship must take place before the 28th inst. if interested for March was required on the list of that month. The outgoing members of Vestry received the thanks of all.

THE STANDARD REQUESTS THAT ALL CORRESPONDENTS HAVE THEIR COPY IN NOT LATER THAN WEDNESDAY TO ENSURE PUBLICATION IN THE WEEK'S ISSUE.

HOW ABOUT YOUR SUBSCRIPTION
IS IT PAID UP TO DATE

NOTICE OF ANNUAL MEETING OF ELECTORS OF TOWN OF STRATHMORE

PUBLIC NOTICE is hereby given that a Meeting of the Electors of the Town of Strathmore will be held at Town Hall on Friday, the 20th day of January, 1934, at eight o'clock p.m. for the purpose of receiving the Auditor's report of the finances of the Town up to the preceding thirty-first day of December, and for the purpose of receiving the reports of the Chairmen of the various Committees of the Council.

Dated the 16th day of January, 1934
T. M. WEARE, Sec-Treas.

ANNUAL MEETING

The Annual Meeting of the Ratepayers of the Strathmore School District No. 1587 will be held on Monday January 22nd, 1934 at the Town Hall at 8:15 p.m.
H. MCGREGOR, Sec-Treas.

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Christies, salt or plain, reg. 20c Package 17c

BEANS—
Green or Yellow, cut, 2 for 29c

ICING SUGAR—
2 lbs 22c
5 lbs 50c

MOLASSES—
Tall Tin 10c

DATES—
Fresh Stock, 2 lbs for 19c

PEANUT BUTTER
5 lb Tin 55c

SOUPS—
1 Tomato, 1 Vegetable, 1 Chicken for 25c

JAM—
Loganberry, 4 lb Tin 49c (A good Brand)

MILK—
Tall tins, 9 for 95c
SALMON—
2 Tall Tins for 19c
MACARONI—
Ready Cut, 5 lbs 27c

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HIRTLE'S THEATRE

FRIDAY

JANUARY 19th
"TOO MUCH HARMONY"
Jack Oakie, Skeets Gallagher, Judith Allen.
8 P. M.

TUESDAY

JANUARY 23rd
"ZOO IN BUDAPEST"
Loretta Young, Gene Raymond, O. P. Heggie.
8 P. M.

W. H. B. SHARP, Manager
Admission Adults 30c; Children 25c

HOCKEY

AT STRATHMORE ARENA
British Consols vs. Red Wings—
SATURDAY, JANUARY 20, 9:00 p.m.
RED WINGS vs. VULCAN
WEDNESDAY, JANUARY 24th, 8:30 p.m.
ADMISSION—Adults 25c Children 15c

SOAP—
French Castile, 10 bars 25c

MATCHES—
2 pkgs, (3 boxes to pkg) 45c

SPECIAL
COFFEE—
4 lbs 89c

COCOA—
Bakers, lb 35c

FLOUR—
Blue Ribbon. It is a No. 1 Flour and Satisfaction Guaranteed, 98 lbs \$2.45 49 lbs \$1.30

GLEICHEN FLOUR
98 lbs \$2.15 49 lbs \$1.20

PURE LARD—
5 lb lot 70c 10 lb lot \$1.35

APPLES—
Wagener's, Large Size, box \$1.25

HEAD LETTUCE—
Good Size, 2 for 15c

ONIONS—
Winter Stock graded, 10 lbs 19c

CARROTS and CABBAGE—
10 lbs 25c

BLOOMERS—
Girls Winter Wt. All sizes, pair 45c Women's Winter Weight, 50c

FLANNELETTE—
Striped, about 36 inches wide, heavy weight. Will stand lots of wear and washing, yd. 20c 10 yds \$1.95

SHOES—
We have just received a new shipment of Ladies Smart up to date Dress Shoes from \$2.25 to \$3.25

SHOES—
Children's, Size 8 to 13, Reg. \$1.50 Special 95c

SHIRTS—
Cotton Flannel, 2 pockets, roomy cut, Good Value at \$1.49

SWEAT SHIRTS—
Men's Zipper Fastener, Reg. \$1.25. Special 99c